

THE GEOFFREY BALLARD ESSAY AWARD

The essay prize is open to all those with a serious interest in the history of beer, brewing and related industries.

The winning entry is chosen using the journal's standard criteria for selection (i.e. excellence and interest to a wide audience) and will be published in the journal.

The award consists of:

- * A cash prize of £250
- * Publication of the winning entry in *Brewery History*
- * A year's membership of the Brewery History Society

Timetable

Deadline for submission of an essay is 31 January 2015

Scope

The unpublished essay, based on original research, should fall within the remit of *Brewery History*, i.e. it should be concerned with the history of beer and/or its ingredients; histories of existing and/or closed breweries; research on associated industries (e.g. malting, hops, retailing, &c.); or studies into the social, political and economic impact of beer and/or the brewing industry.

Terms and conditions

The essay should contain original research and be between 5 - 8,000 words in length, including refer-

ences. Relevant illustrations are encouraged although the journal is unable to reproduce any in colour. It is the author's obligation to obtain permission to reproduce material if required.

Each article should contain the following in order:

- * Title
- * Authors' names and full addresses.
- * Summary of no more than 150 words
- * Main body of the work, divided into sections and described by short headings.
- * Acknowledgements (if necessary)
- * Appendices (if necessary)
- * References section. The notes section should also contain all articles cited in the text
- * Figure captions (numbered in sequence as they appear in the text)

All publications cited in the text should be referenced in the References section at the end of the essay. A complete reference should provide the reader with enough information to locate the article or book. Each book reference should contain as many of the following elements as possible:

- * Author's name
- * Date (in brackets)
- * Title of book (italic)
- * Edition, Chapter or Page Ranges
- * Editor(s) if applicable
- * Publisher's details in brackets - Place: Publisher
- * References to articles in journals should include the author's name, date (in brackets), title of paper, title of the journal, volume number, and first and last pages.

Example:

21. Muirhead, J.P. (1854) The origin and progress of the mechanical inventions of James Watt, vol. 2. London: Murray. p.279.

The essay should be submitted electronically to:
journal@breweryhistory.com

Entries will be subject to the normal standards of refereeing and editorial review.

There will be a single prize-winner and no runners-up. However, authors other than the winner may be invited to publish their work in *Brewery History*, if the judges of the essay award and the editorial board consider such work to be of sufficient quality.

The winning entry may be required to undergo revision before publication.

If no essay is deemed of a suitable standard, no award will be made. The judges' decision will be final.

Inquiries are welcomed via email to
journal@breweryhistory.com